

Please contact: Sam Irvine  
Your ref:  
Our ref: Lat/ME451  
Date: 25 September 2009



Mr R Boucher  
13 Frindsbury Road  
Strood  
Rochester  
Kent  
ME2 4TA

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Dear Mr Boucher

### **Petition for Traffic Calming, Station Road, Strood**

Thank you for your petition presented at Council on 10 September 2009 requesting traffic calming measure in Station Road, Strood.

Medway Council receives many requests for traffic calming and each request is carefully considered. Station Road, Strood has recently been highlighted in sad circumstances and I can fully understand the concerns, particularly in light of such a tragic incident.

In order to determine which locations are the highest priority for the introduction of a traffic calming scheme, the injury accident history is considered. Medway Council continually monitor personal injury accident data supplied by Kent police to identify areas of increased risk that could be contributed to by the road layout. Road safety improvement schemes are then prioritised on their ability to prevent further casualties on our roads.

The funds allocated for road safety engineering are unfortunately not limitless therefore prioritisation is necessary. To do this, the collision history over a number of years is considered to identify any accident patterns, or common factors that may be contributory factors.

I am unable to comment in relation to the recent incident on Station Road as this is subject to an ongoing investigation. The road safety team have reviewed the recorded personal injury history for Station Road, Strood, to establish any accident patterns. I can report that at the current time there are other locations within Medway where sadly poorer accident records are being recorded. Therefore, it is not possible to introduce traffic calming measures at Station Road at the current time. This will of course continue to be monitored.

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A traffic survey will be carried out at this location to investigate road user speeds, the findings of which may lead to intelligence led speed enforcement as appropriate.

Whilst I realise that my response may lead to disappointment, it would not be appropriate to propose measures at this location without considering the circumstances surrounding the recent collision or the casualty reduction requirements for all of Medway's roads.

I hope this explains the action being taken by the Council. If you do not consider the issues raised in your petition have been addressed, please refer to the procedure sent with the acknowledgment letter for a possible further course of action.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Robin Cooper', written in a cursive style.

**Robin Cooper**  
Director Regeneration, Community and Culture

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